















### **TOP NEWS of 1959**

#### **WORLD NEWS of the YEAR 1959**

West Germany introduces the five-day work week.

Soviet forces arrive in Afghanistan.

Indira Gandhi is elected President of the Congress Party in India.

The U.S. sets off an international, space-age buzz when it launches a rocket with two monkeys on board.

Cuban revolutionaries, led by Fidel Castro, completely take over the Batista regime & start a new Government.

Singapore becomes self-governing.

U.N. calls on France to refrain from nuclear bomb production.

The first telephone cable linking Europe and the U.S. is inaugurated

In Westford, MA, the first known radar contact is made with Venus.

The U.S. launches the first weather station in space, the Vanguard II satellite.

An international agreement is signed to preserve Antarctica.

#### **NATIONAL NEWS of the YEAR 1959**

The microchip, forerunner of the microprocessor, is invented by Jack Kilby and Robert Noyce future founder of Intel

In January, Alaska becomes the 49th U.S. state, followed by Hawaii, the 50th, in August.

President Eisenhower invokes the Taft-Hartley Act to end a 116-day steel workers' strike.

Frank Lloyd Wright, the famous architect, passes away at the age of 89.

Ford's Edsel is officially declared a flop.

Pantyhose and Barbie dolls are introduced to U.S. consumers.

The first house with a built-in bomb shelter is exhibited in Pleasant Hills, Pennsylvania.

American Airlines begins first coast to coast jet service, N.Y. to L.A. on Boeing 707

Florence Henderson joins the Today Show panel.

U.S. unemployment is up by 1.4 million from mid-May.

The U.S.S. George Washington, the first of the new undersea dreadnoughts is commissioned.

From 1820 to 1959, 41.5 million people have immigrated to the United States.

Oklahoma, by referendum, ends 51 years of prohibition.

The police commissioner in New York, shifts 1400 officer assignments to fight increasing youth crime.

Ford wins the battle to call its new cars Falcon, registering the name 20 minutes before Chrysler.

The U.S. Postmaster General bans "Lady Chatterley's Lover" from U.S. mails.

INTERESTING FACTS of 1959						
President of the United States:	Dwight Eisenhower					
Vice President:	Richard Nixon					
Speaker of the House of Representatives:	Sam T. Rayburn ( D)					
Pulitzer Prize Winner:	Robert Lewis Taylor for Travels of Jaimie McPheeters					
Nobel Peace Prize Winner:	Philip J. Noel-Baker					
Miss America:	Mary Ann Mobley ( MS)					
Life Expectancy:	69.6 Years					
1959 Best Sellers: Doctor Zhivago, Exodus and Only in Ar	nerica					

SPORTS WINNERS of 1959				
World Series Champion	Los Angeles Dodgers			
U.S. Open Golf	Billy Casper			
Pro Football Champion	Baltimore Colts			
Indianapolis 500 Winner	Rodger Ward 135.857 MPH			
Stanley Cup Winner	Montreal Canadians			
NCAA Basketball Champion	California			
College Football Champion	Syracuse University			
Heisman Trophy Winner	Billy Cannon from LSU			

■ Plans to begin a third Major League, (The Continental League), were announced. The Continental League was never actually established but, because of the threat, the Houston COLT .45's, now the ASTROS, and the New York METS were awarded National League franchises.

TOP MOVIES of 1959	TOP SONGS of 1959				
Ben-Hur - Academy Award Winner	1. The Battle of New Orleans - by Johnny Horton				
North by Northwest	2. A Big Hunk O' Love - by Elvis Presley				
Some Like It Hot	3. Come Softly to Me - by The Fleetwoods				
<ul> <li>Sleeping Beauty</li> </ul>	4. Heartaches by the Number - by Guy Mitchell				
Rio Bravo	5. Kansas City - by Wilbert Harrison				
■ Anatomy of a Murder	6. Lonely Boy - by Paul Anka				
	7. Mack the Knife - by Bobby Darin				
	8. Mr. Blue - by The Fleetwoods				
	9. Smoke Gets in Your Eyes - by The Platters				
	10. Why - by Frankie Avalon				

<b>BORN</b> IN 1959	<b>TOP TV of 1959</b>			
Brett Bodine - January 11	<ul><li>Father Knows Best (CBS)</li></ul>			
<ul><li>Tom Arnold - March 6</li></ul>	■ 77 Sunset Strip (ABC)			
<ul> <li>Aidan Quinn - March 8</li> </ul>	The Price is Right (NBC)			
<ul><li>Clint Howard - April 20</li></ul>				
<ul><li>Randy Travis - May 4</li></ul>				
<ul><li>"Weird Al" Yankovic - October 23</li></ul>				
<ul><li>Judd Nelson - November 28</li></ul>				
<ul><li>Tracey Ullman - December 30</li></ul>				

COST OF LIVING DURING OUR HIGH SCHOOL YEARS vs.TODAY								
ITEM	1955	1956	1957	1958	1959	TODAY*		
New House	\$10,950	\$11,725	\$12,225	\$11,925	\$12,400	\$79,380		
Average Income	\$4,137 per Yr.	\$4,454 per Yr.	\$4,594 per Yr.	\$4,650 per Yr.	\$5,016 per Yr.	\$26,960 per Yr.		
New Car	\$1,910	\$2,050	\$2,157	\$2,155	\$2,250	\$13,835		
Average Rent	\$87.00 per Mo.	\$88.00 per Mo.	\$90.00 per Mo.	\$95.00 per Mo.	\$97.00 per Mo.	\$630.00 per Mo.		
Tuition+R&B to Harvard U.	\$800 per Yr.	\$800 per Yr.	\$1,000 per Yr.	\$1,000 per Yr.	\$1,250 per Yr.	\$45,620 per Yr.		
Movie Ticket	75¢ Each	75¢ Each	\$1.00 Each	\$1.00 Each	\$1.00 Each	\$7.50 Each		
Gasoline	23¢ per Gal.	22¢ per Gal.	24¢ per Gal.	24¢ per Gal.	25¢ per Gal.	\$3.26 per Gal.		
U.S. Postage Stamp	3¢ Each	3¢ Each	3¢ Each	4¢ Each	4¢ Each	41¢ Each		
Granulated Sugar	85¢ for 10 Lbs.	85¢ for 10 Lbs.	89¢ for 10 Lbs.	85¢ for 10 Lbs.	89¢ for 10 Lbs.	\$6.73 for 10 Lbs.		
Vitamin D Milk	92¢ per Gal.	97¢ per Gal.	\$1.00 per Gal.	\$1.01 per Gal.	\$1.01 per Gal.	\$3.29 per Gal.		
Ground Coffee	80¢ per Lb.	85¢ per Lb.	90¢ per Lb.	93¢ per Lb.	95¢ per Lb.	\$5.45 per Lb.		
Bacon	58¢ per Lb.	58¢ per Lb.	60¢ per Lb.	62¢ per Lb.	63¢ per Lb.	\$5.29 per Lb.		
Eggs	27¢ per Dozen	27¢ per Dozen	28¢ per Dozen	28¢ per Dozen	29¢ per Dozen	\$2.99 per Dozen		
Ground Hamburger	56¢ per Lb.	56¢ per Lb.	56¢ per Lb.	57¢ per Lb.	58¢ per Lb.	\$3.20 per Lb.		
Fresh Baked Bread	18¢ per Loaf	18¢ per Loaf	19¢ per Loaf	19¢ per Loaf	20¢ per Loaf	\$2.89 per Loaf		

<sup>•</sup> To be updated in September 2009

# MOST POPULAR PRODUCTS & ADS OF 1959



# IT'S IMPORTED! IT'S FORD! IT'S YOURS FOR \$1 A DAY!





### OVEN-FRESH...NUTRITIOUS, TOO

Your baker uses a <u>special</u> Du Pont cellophane to keep bread that way





## You can meet in London tonight



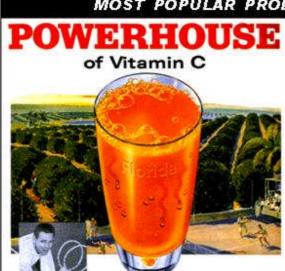


Miss Van Haufte stockings in fresh new warenvolues for

college, currer gals and young bonamakers ... \$1.15 a pair

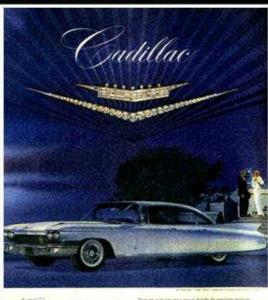


# MOST POPULAR PRODUCTS & ADS OF 1959



you need it every day

FRESH-FROZEN **ORANGE JUICE from Florida** 



"Elegance" is the word that expresses it!

Here's our idea of a wonderful ice cream treat...a

of flavors!...vanilla, raspberry, lemon-lime!





Post Alpha-Bits-the power-packed oat cereal-sets you off "in orbit" for the busy day ahead

THE MOST COMMAND HARRYS TO BE MOST A LITTLE BY METTER POSS TO SECURITY



# **MOST POPULAR PRODUCTS & ADS OF 1959**









