













Chevy & Corvette are the cars to beat in 1958

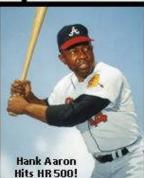


























TOP NEWS of 1958

WORLD NEWS of the YEAR 1958

- Nikita Khrushchev becomes Premier of the U.S.S.R.
- France approves the creation of a new government, "The Fifth Republic"; Charles de Gaulle the new President.
- In Tokyo, Japanese break tradition, letting Prince Akihito choose his own bride.
- In London, Queen Elizabeth gives Prince Charles the title of Prince of Wales.
- Prince Charles, son of Elizabeth II and future husband of Diana, becomes the Prince of Wales.
- Rioters attack U.S. Vice-President Nixon in Venezuela
- President Eisenhower sends troops to Lebanon.
- Yemen announces it will join the United Arab Republic.
- Venezuela imposes restrictions on U.S. oil companies.
- Forty-one million people visit the World's Fair in Brussels, Belgium.
- At the U.S. Embassy in London, Vice President Nixon hosts Queen Elizabeth for Thanksgiving dinner.

NATIONAL NEWS of the YEAR 1958

- After \$64,000 Question scandal an investigation into TV game shows begins.
- Governor Faubus shuts down Little Rock schools.
- The United States launches its first satellite.
- The United Press and the International News Service merges to form U.P.I.
- The National Advisory Council on Aeronautics is renamed NASA.
- The University of Pittsburgh agrees to buy Forbes Field from the Pirates.
- Elvis Presley is inducted into the Army.
- Air Force Academy opens.
- Union Square in San Francisco becomes a state historical landmark.
- Credit cards get a boost; American Express debuts, as does the BankAmericard, the forerunner of Visa.
- Pizza Hut opens in Kansas City, MO.
- Unemployment in the U.S. reaches highest mark since 1941.
- Gibson patents the Flying V Guitar.
- First class mail goes from three to six cents per ounce.

INTERESTING FACTS of 1958				
President of the United States:	Dwight Eisenhower			
Vice President:	Richard Nixon			
Speaker of the House of Representatives:	Sam T. Rayburn (D)			
Pulitzer Prize Winner:	James Agee for A Death In The Family			
Nobel Peace Prize Winner:	Georges Henri Pire			
Miss America:	Marilyn Van Derbur (CO)			
Life Expectancy:	69.6 Years			
The Hope Diamond was donated to the Smithsonian Museum.				

SPORTS WINNERS of 1958						
World Series Champion	New York Yankees					
U.S. Open Golf	Tommy Bolt					
Pro Football Champion	Baltimore Colts					
Indianapolis 500 Winner	Jimmy Bryan/133.791 MPH					
Stanley Cup Winner	Montreal Canadians					
NCAA Basketball Champion	Kentucky					
College Football Champion	LSU & Iowa					
Heisman Trophy Winner	Pete Dawkins from West Point Academy					
In Georgia, Arnold Palmer wins the Masters Golf title.						
Ashley Cooper and Althea Gibson win U.S. tennis titles at Forest Hills in New York.						
Pat O'Connor dies in a 13-car crash during the Indianapolis 500.						
Willie O'ree was called up from the minor leagues by the Boston Bruins to become the first African American player in NFL history.						

TOP MOVIES of 1958	TOP SONGS of 1958				
Gigi - Academy Award Winner	1. The Witch Doctor - by David Seville				
• Vertigo	2. Yakety Yak - by The Coasters				
Plan 9 from Outer Space	3. The Purple People Eater - by Sheb Wooley				
Cat on a Hot Tin Roof	4. Tequila - by The Champs				
A Night to Remember	5. Don't - by Elvis Presley				
The Fly	6. Get a Job - by The Silhouettes				
	7. It's Only Make Believe - by Conway Twitty				
	8. All I Have to Do Is Dream - by The Everly Brothers				
	9. At the Hop - by Danny & The Juniors				
	10. Little Star - by The Elegants				

BORN IN 1958	TOP TV of 1958			
 Jennifer Jason Leigh - February 5 	Wagon Train (NBC)			
Sharon Stone - March 10	The Rifleman (ABC)			
Alec Baldwin - April 3	Maverick (ABC)			
Keenen Ivory Wayans - June 8				
Wade Boggs - June 15				
Madonna - August 16				
Michael Jackson - August 29				
Alan Jackson - October 17				

COST OF LIVING DURING OUR HIGH SCHOOL YEARS vs.TODAY								
ITEM	1955	1956	1957	1958	1959	TODAY*		
New House	\$10,950	\$11,725	\$12,225	\$11,925	\$12,400	\$79,380		
Average Income	\$4,137 per Yr.	\$4,454 per Yr.	\$4,594 per Yr.	\$4,650 per Yr.	\$5,016 per Yr.	\$26,960 per Yr.		
New Car	\$1,910	\$2,050	\$2,157	\$2,155	\$2,250	\$13,835		
Average Rent	\$87.00 per Mo.	\$88.00 per Mo.	\$90.00 per Mo.	\$95.00 per Mo.	\$97.00 per Mo.	\$630.00 per Mo.		
Tuition+R&B to Harvard U	\$800 per Yr.	\$800 per Yr.	\$1,000 per Yr.	\$1,000 per Yr.	\$1,250 per Yr.	\$45,620 per Yr.		
Movie Ticket	75¢ Each	75¢ Each	\$1.00 Each	\$1.00 Each	\$1.00 Each	\$7.50 Each		
Gasoline	23¢ per Gal.	22¢ per Gal.	24¢ per Gal.	24¢ per Gal.	25¢ per Gal.	\$3.26 per Gal.		
U.S. Postage Stamp	3¢ Each	3¢ Each	3¢ Each	4¢ Each	4¢ Each	41¢ Each		
Granulated Sugar	85¢ for 10 Lbs.	85¢ for 10 Lbs.	89¢ for 10 Lbs.	85¢ for 10 Lbs.	89¢ for 10 Lbs.	\$6.73 for 10 Lbs.		
Vitamin D Milk	92¢ per Gal.	97¢ per Gal.	\$1.00 per Gal.	\$1.01 per Gal.	\$1.01 per Gal.	\$3.29 per Gal.		
Ground Coffee	80¢ per Lb.	85¢ per Lb.	90¢ per Lb.	93¢ per Lb.	95¢ per Lb.	\$5.45 per Lb.		
Bacon	58¢ per Lb.	58¢ per Lb.	60¢ per Lb.	62¢ per Lb.	63¢ per Lb.	\$5.29 per Lb.		
Eggs	27¢ per Dozen	27¢ per Dozen	28¢ per Dozen	28¢ per Dozen	29¢ per Dozen	\$2.99 per Dozen		
Ground Hamburger	56¢ per Lb.	56¢ per Lb.	56¢ per Lb.	57¢ per Lb.	58¢ per Lb.	\$3.20 per Lb.		
Fresh Baked Bread	18¢ per Loaf	18¢ per Loaf	19¢ per Loaf	19¢ per Loaf	20¢ per Loaf	\$2.89 per Loaf		

[•] To be updated in September 2009

MOST POPULAR PRODUCTS & ADS OF 1958







Look who's sitting pretty!





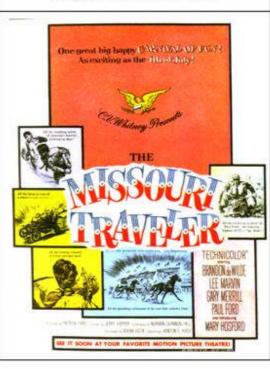


She's got the family car! (He's got The Hertz Idea)





G SENERAL @ ELECTRIC

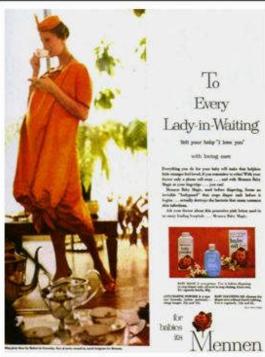


MOST POPULAR PRODUCTS & ADS OF 1958

fresh, clean taste!



Nothing does it like Seven-Up





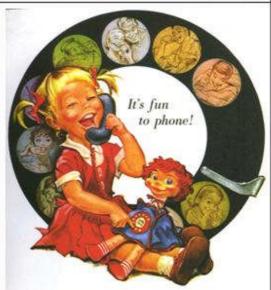
CLEAN LINE MODERN STYLING

The Park Lane by Mercury

FOR THE FINE CAR BUYER WITH A FINE SENSE OF VALUE



\$44.5 compares were more as in the barrow which is a region of the property of



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Bell Telephone System

