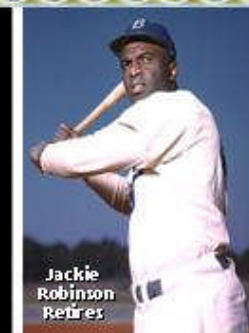
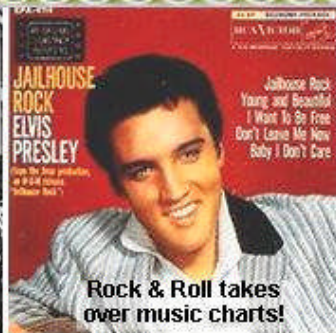


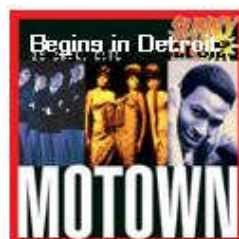
Famous Faces of 1957



1957



King of the Road



Frisbees' & Fidel start about the same time.



TOP NEWS of 1957

WORLD NEWS of the YEAR 1957

- European Economic Community established.
- In a major technological bruise to the U.S., Russia successfully launched the first man-made orbiting satellite, the Sputnik. The announcement was made - in English - on Radio Moscow. The "space race" had begun.
- Laika becomes the first living animal to orbit space.
- America watched nervously as Fidel Castro led an uprising against the government of Cuba's Batista regime.
- In Iran, an earthquake rocks the Caspian Sea, killing nearly 2,000 in coastal towns.
- Soviets announce the successful testing of ICBM. Then inform the world they are ready to launch first satellite.
- The Russians launch Sputnik.
- The Soviets test another H-bomb to warn Western Europe against nuclear war.
- The Suez Canal is partially open while wreckage is being cleared.
- Kwame Nkrumah begins his 15-year rule over newly founded Ghana, 1st independent nation in Sub-Saharan Africa.
- So-called "killer bees," imported from Africa, spread north in the Americas from Brazil.
- The United States and Canada establish the North America Defense Command.
- France begins a war with Algeria, its oldest colony.
- The Treaty of Rome is signed creating the European Economic Community.

NATIONAL NEWS of the YEAR 1957

- Dr. Seuss publishes "The Cat in the Hat" a classic in children's literature.
- Seven earthquakes and dozens of aftershocks rocked the San Francisco area.
- Billy Graham opens his 1st evangelist crusade at Madison Square Garden in New York.
- The first African American family moves into a white suburb with police guard.
- Jimmy Hoffa is elected president of the International Brotherhood of Teamsters.
- President Eisenhower suffers a mild stroke.
- The first U.S. nuclear power plant begins operation in Shippingport, Pennsylvania.
- Dwight Eisenhower is inaugurated for a second term as President.
- Troops are sent to Little Rock to protect African American students.
- Actor Humphrey Bogart passes away from cancer at the age of 57.
- In Detroit, Michigan, Berry Gordy founds Motown Records.
- The first \$2 million day in department store history is recorded by Macy's in New York.
- Vice President Nixon returns to U.S. after a three-week tour of Africa.
- In January, TV game show, "Truth or Consequences", starring Bob Barker, became the first regular program produced on videotape. The new recording medium was employed in March to delay CBS News with Douglas Edwards on the West Coast.
- Meredith Wilson's "The Music Man", starring Robert Preston & Barbara Cook, opened on Broadway.
- Rock & roll took over the music charts, with number one songs like "That'll Be The Day" by Buddy Holly & the Crickets, "Honeycomb" by Jimmie Rodgers, "You Send Me" by Sam Cooke and "Party Doll" by Buddy Knox. Elvis Presley's had 5 -#1 hits included "Too Much", "All Shook Up", "Teddy Bear"/ "Jailhouse Rock", & "Treat Me Nice".
- Leonard Bernstein was appointed director of the New York Philharmonic Orchestra.

INTERESTING FACTS of 1957

President of the United States:	Dwight Eisenhower
Vice President:	Richard Nixon
Speaker of the House of Representatives:	Sam T. Rayburn (D)
Pulitzer Prize Winner:	No Pulitzer Prize was given for Fiction in 1957.
Nobel Peace Prize Winner:	Lester Bowles Pearson
Miss America:	Marian McKnight (SC)
Life Expectancy:	69.6 Years
▪ In 1957, The Wham-O Company produced it's first "Frisbees" patterned after a pie pan from the Frisbee Baking Company of Connecticut.	

SPORTS WINNERS of 1957

• World Series Champion	Milwaukee Braves
• U.S. Open Golf	Dick Mayer
• Pro Football Champion	Detroit Lions
• Indianapolis 500 Winner	Sam Hanks 135.60 MPH
• Stanley Cup Winner	Montreal Canadians
• NCAA Basketball Champion	North Carolina
• College Football Champion	Auburn & Ohio State
• Heisman Trophy Winner	John David Crow from Texas A&M
• Pro Football first sudden death pre-season NFL game.	
▪ Jackie Robinson announces he will retire from baseball.	
▪ Ted Williams signs a \$100,000 contract, becoming the highest paid baseball player.	
▪ Carmen Basilio beats Sugar Ray Robinson to take the world middleweight title.	
▪ Navy blanks Army 14-0 in football.	
▪ Pittsburgh Pirate First Baseman Dale Long became the first Major League player to hit home runs in eight consecutive games.	

TOP MOVIES of 1957

▪ The Bridge on the River Kwai - Academy Award
▪ 12 Angry Men
▪ An Affair to Remember
▪ Witness for the Prosecution
▪ Sweet Smell of Success
▪ Paths of Glory

TOP SONGS of 1957

1. Jailhouse Rock - by Elvis Presley
2. April Love - by Pat Boone
3. Butterfly - by Andy Williams
4. Wake Up Little Susie - by The Everly Brothers
5. Chances Are - by Johnny Mathis
6. Diana - by Paul Anka
7. Round and Round - by Perry Como
8. Honeycomb - by Jimmie Rodgers
9. (Let Me Be Your) Teddy Bear - by Elvis Presley
10. That'll Be the Day - by Buddy Holly & The Crickets

BORN IN 1957

▪ Eddie Van Halen - January 26
▪ Vanna White - February 18
▪ Spike Lee - March 20
▪ Paul Reiser - March 30
▪ Michelle Pfeiffer - April 29
▪ Gloria Estefan - September 1
▪ Fran Drescher - November 20
▪ Donny Osmond - December 9

TOP TV of 1957

• The Danny Thomas Show (CBS)
• Tales of Wells Fargo (NBC)
• You Bet Your Life (NBC)

COST OF LIVING DURING OUR HIGH SCHOOL YEARS vs.TODAY

ITEM	1955	1956	1957	1958	1959	TODAY*
New House	\$10,950	\$11,725	\$12,225	\$11,925	\$12,400	\$79,380
Average Income	\$4,137 per Yr.	\$4,454 per Yr.	\$4,594 per Yr.	\$4,650 per Yr.	\$5,016 per Yr.	\$26,960 per Yr.
New Car	\$1,910	\$2,050	\$2,157	\$2,155	\$2,250	\$13,835
Average Rent	\$87.00 per Mo.	\$88.00 per Mo.	\$90.00 per Mo.	\$95.00 per Mo.	\$97.00 per Mo.	\$630.00 per Mo.
Tuition+R&B to Harvard U	\$800 per Yr.	\$800 per Yr.	\$1,000 per Yr.	\$1,000 per Yr.	\$1,250 per Yr.	\$45,620 per Yr.
Movie Ticket	75¢ Each	75¢ Each	\$1.00 Each	\$1.00 Each	\$1.00 Each	\$7.50 Each
Gasoline	23¢ per Gal.	22¢ per Gal.	24¢ per Gal.	24¢ per Gal.	25¢ per Gal.	\$3.26 per Gal.
U.S. Postage Stamp	3¢ Each	3¢ Each	3¢ Each	4¢ Each	4¢ Each	41¢ Each
Granulated Sugar	85¢ for 10 Lbs.	85¢ for 10 Lbs.	89¢ for 10 Lbs.	85¢ for 10 Lbs.	89¢ for 10 Lbs.	\$6.73 for 10 Lbs.
Vitamin D Milk	92¢ per Gal.	97¢ per Gal.	\$1.00 per Gal.	\$1.01 per Gal.	\$1.01 per Gal.	\$3.29 per Gal.
Ground Coffee	80¢ per Lb.	85¢ per Lb.	90¢ per Lb.	93¢ per Lb.	95¢ per Lb.	\$5.45 per Lb.
Bacon	58¢ per Lb.	58¢ per Lb.	60¢ per Lb.	62¢ per Lb.	63¢ per Lb.	\$5.29 per Lb.
Eggs	27¢ per Dozen	27¢ per Dozen	28¢ per Dozen	28¢ per Dozen	29¢ per Dozen	\$2.99 per Dozen
Ground Hamburger	56¢ per Lb.	56¢ per Lb.	56¢ per Lb.	57¢ per Lb.	58¢ per Lb.	\$3.20 per Lb.
Fresh Baked Bread	18¢ per Loaf	18¢ per Loaf	19¢ per Loaf	19¢ per Loaf	20¢ per Loaf	\$2.89 per Loaf

• To be updated in September 2009

MOST POPULAR PRODUCTS & ADS OF 1957

**"Remember,
get any cereal assortment ...
as long as it's **Post-Tens**"**



YOU CAN'T BE WRONG! The most popular cereal in the family will find its favorite in Post-Tens! Every delicious variety... cereal, bran, support or puff. One for every meal, every day in the week. So let's try one... (a man) who with Post-Tens!

Post
POST-TENS

**NEW DELUXE
DIAMOND
MATCH BOOKS**

With Historic
Auto Print Covers

**HERE
THEY
COME!**

Special Offer!

20¢

Post-Tens

